



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

DIVISION ADVISORY NO. 051, S. 2021  
April 29, 2021

In reference to the letter from College of International Tourism and Hospitality Management, Batangas City, this advisory is issued for the information of the Public Schools District Supervisors and School Heads

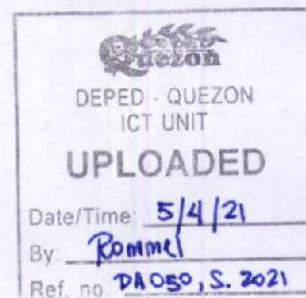
**LPU-BATANGAS CITHM VIRTUAL OPEN HOUSE 2021**

The College of International Tourism and Hospitality Management will conduct a Virtual Open House 2021 on May 21, 2021 at 8 o'clock in the morning via zoom platform.

For more information, please see attachment.

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**ELIAS A. ALICAYA JR. EdD**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



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April 21, 2021

**THE SCHOOLS DIVISION SUPERINTENDENT**  
 Department of Education  
 Division of Quezon

*DS DO 64/2301-104/21*



SDS OFFICE  
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**RE: LPU-BATANGAS CITHM VIRTUAL OPEN HOUSE 2021**

Dearest Sir/Madam,

Greeting from LPU-Batangas!

The College of International Tourism and Hospitality Management will conduct a Virtual Open House 2021 that will be held **virtually via Zoom Meetings App on May 21, 2021 (Friday) at 8 o'clock in the morning.**


This virtual open house aims to meet the following objectives:

- To encourage and strengthen university-community cooperation.
- To increase public understanding and appreciation of Lyceum of the Philippines University -Batangas College of International Hospitality and Tourism Management education.
- To help parents and students understand the university's hospitality and tourism programs and curriculums.
- To introduce the Laurelian Learning Experience to senior high school students through participation in the Hospitality and Tourism Master Classes.


This event is intended for Grade 12 students from any of the following tracks - Business, Accountancy, Management (BAM), Humanities, Education, Social Sciences (HESS), Science, Technology, Engineering, Mathematics (STEM) or Technical-Vocational-Livelihood (TVL) strand and students who would like to take a career shift in the hospitality and tourism industry.

There will be two parts of the event – (1) University Orientation and (2) Hospitality and Tourism Master Classes. The University Orientation will include the following activities:

- Expert's Advice: Guide to Choosing a University and a College Degree
- Lyceum of the Philippines University-Batangas Orientation
- College of International Tourism and Hospitality Management Orientation
- Admission Procedures
- Virtual Campus Tour



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After the orientation, participants will be joining the Hospitality and Tourism Master Classes. They will experience a free learning session with the top CITHM faculty members. The students may choose any of the following courses:

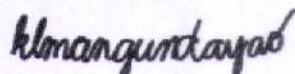
- Culinary Arts
- Cruise Line Operations
- Hotel and Restaurant Administration
- Travel and Tourism

We are humbly asking the endorsement of your good office that we may be allowed to invite the Senior High Schools under your division to voluntarily participate in this much-awaited event in LPU-Batangas.

Should there be questions or concerns regarding this matter, please do not hesitate to contact us thru this e-mail, [kmangundayao@lpubatangas.edu.ph](mailto:kmangundayao@lpubatangas.edu.ph) or Mobile Number: 0966 4910 403.

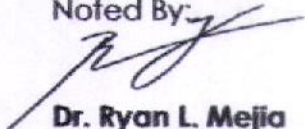
Thank you and looking forward for your favorable response.

Yours Truly,



**Ms. Kristine L. Mangundayao**  
Faculty, CITHM LPU-Batangas

Noted By:



**Dr. Ryan L. Mejia**  
Dean, CITHM

