



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

DIVISION ADVISORY NO. 043, s. 2021

April 12, 2021

In reference to the letter of Carmela Isabelle P. Disilio, Activity Head and Aaron Maaño, President UP Oroquieta, this advisory is issued for the information of all secondary school heads, junior and senior high school, public and private.

ADLIKHA 2021: ONLINE ZINE COMPETITION, UP OROQUIETA

UP Oroquieta, a duly recognized varsitarian organization from the University of the Philippines Los Baños, announces the conduct of its Adlikha 2021 on May 1, 2021 via online platform, with the theme *Panimdim at Pagbawi*.

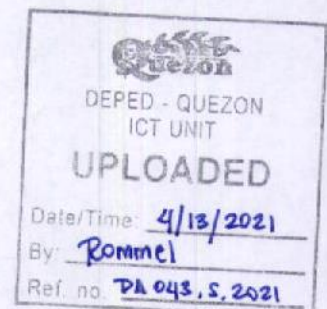
This activity shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9 s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and ensuing compliance therewith.

For further details, please see the attached letter and mechanics of the competition.

ELIAS A. ALICAYA Jr. EdD
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

cid-ims/alp/rqn/04/12/21

DEPEDQUEZON-TM-SDS-04-011-003



"Creating Possibilities, Inspiring Innovations"

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Republic of the Philippines
Department of Education
 REGION IV-A CALABARZON
 GATE 2, KARANGALAN VILLAGE
 1900 CAINTA, RIZAL



Office of the Regional Director

March 31, 2021

To: Schools Division Superintendents

Dear Superintendents,

This pertains to the letter from the **University of the Philippines – Los Baños's UP Oroquieta** informing this Office about the conduct of their **AdLikha 2021** on **May 1, 2021**.

The online Zine competition aims to promote social awareness regarding issues and the state of Quezon Province; to nurture a sense of civic responsibility; to provide an avenue for freedom of expression, and to showcase and encourage artistic and literacy capabilities.

Target participants of these activity are high school learners and teaching and non-teaching personnel. If participation in the above-mentioned activity of teaching and/or non-teaching personnel from your Division is deemed necessary, please be reminded of the following conditions:

- a. that the Schools Division Office be informed, in writing, of participation to said activity;
- b. participation/attendance is on a voluntary basis;
- c. strict observance of the **No Collection Policy**; and
- d. strict observance of the **Time-On-Task** or **No Disruption of Classes Policy** of the Department.

Please be guided accordingly.

Very truly yours,


RUTH L. FUENTES
 Assistant Regional Director



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

Trunkline: 02-8682-5773/8684-4914/8647-7487

Website: depedcalabarzon.ph

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UP OROQUIETA

University of the Philippines Los Baños

March 9, 2021

WILFREDO E. CABRAL
Regional Director
Department of Education Region IV - A

Greetings from UP Oroquieta!

Established in 1996, **UP Oroquieta** is a duly recognized varsitarian organization in the University of the Philippines Los Baños (UPLB). Our primary objective is to promote the university to Quezon Province and vice versa. Part of this is to initiate activities that foster holistic excellence and social awareness among our constituents.

In line with our objectives, we will be conducting an online **Zine Competition** entitled **AdLikha 2021** on **May 1, 2021**. Entries will be accommodated starting on **February** until **April 27, 2021**.


This activity is open to **all participants from Region IV-A**. The objectives of the event are as follows: 1) to promote social awareness regarding the issues and state of Quezon Province; 2) to nurture a sense of civic responsibility, and provide an avenue for freedom of expression among the youth today; and 3) to showcase and encourage the artistic and literary capabilities of the participants.

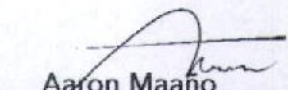
With regards to this, we would like to ask for your office's support by **giving us the seal of endorsement**. We deem that this will highly encourage more schools to engage in this socially relevant event.

A primer of the event is attached herewith. We hope this merits your favorable considerations.

Should you have queries or other concerns, you may contact **Carmela (0915-887-6994)** or email us at **uporoquieta96@gmail.com**. We hope we can make history with you in our first installment of **AdLikha 2021**


Sincerely yours,



Carmela Isabelle P. Disilio
Activity Head



Aaron Maano
President, UP Oroquieta


For more information, you may contact:

 **Carmela Disilio - 09158876994**

 **facebook.com/upo1996**
facebook.com/CEERbyUPO

 **uporoquieta96@gmail.com**

 **@UPOroquieta**

 **@uporoquieta**



UP OROQUIETA

University of the Philippines Los Baños

March 31, 2021

ELIAS A. ALICAYA, JR. Ed. D.
Asst. Schools Division Superintendent
OIC - Office of the Schools Division Superintendent
Department of Education - Quezon

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Sincerely yours,

Carmela Isabelle P. Disilio
Activity Head

Aaron Maaño
President, UP Oroquieta

For more information, you may contact:

☎ Carmela Disilio - 09158876994



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@UPOroquieta



@uporoquieta



UP OROQUIETA

University of the Philippines Los Baños

AdLikha: Online Zine Competition

AdLikha is an online zine competition hosted by UP Oroquieta that seeks to incorporate social advocacy in art-making through the production of zine. In its very first installment, AdLikha underscores the collective struggle and collective recovery of Filipinos, especially during these trying times.

Hence, this year's competition is themed "**Panimdim at Pagbawi**." Panimdim comes from the root word 'dimdim' which means reflection or an extreme feeling of loss. Pagbawi, from its root word bawi, means to reclaim, recover or rise upon an occasion. Given this, the theme centers on our reflections and evaluations of the current socioeconomic status of Philippine society. It also begs participants to provide suggestions on how Filipinos can recover from tragedies—both personal and national—and reclaim what they have lost.

The content of entries must revolve around this central theme. Entries may also include the following suggested subthemes:

- a. Reclaiming our sense of democracy
- b. Achieving justice
- c. Recovering from the pandemic and super typhoons
- d. Demanding accountability from persons in authority
- e. Ending the culture of impunity and police brutality
- f. Restoring a cleaner and safe environment
- g. Revamping a more inclusive and progressive educational curriculum
- h. Realizing the involvement of the youth for the betterment of Quezon Province, and the nation at large

Objectives

- To promote social awareness regarding the issues and state of Quezon Province and the Philippines at large.
- To nurture a sense of civic responsibility, and provide an avenue for freedom of expression among the youth today.
- To showcase and encourage the artistic and literary capabilities of the participants



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Mechanics

General Guidelines

1. This event is open to **all individuals** from ages **15-24 years old**. To enter, participants must form a group of **five to 15 members**. They may join as (1) an independently established team; (2) the official school paper publication of their respective school; (3) any school-based organization.
2. Topics of entries should be grounded on the central theme of this year's Zine competition, "**Animdim at Pagbawi.**"
3. All components of the zine (essays, illustrations and photographs) must be originally authored/made/captured by the contestants.
 - a. Any plagiarized work will automatically warrant disqualification from the event.
 - b. Photographs must be taken not more than **two (2) years** prior to the event.
 - c. All components must be credited by corresponding by-lines (i.e. *written by, captured by, illustrated by*).
4. Entries must be submitted **on or before: April 26, 2021**. Teams **must submit** (1) pdf version of their finished output, and (2) raw version of their output (e.g. PSD, INDD), (3) Issuu link of their output to the **email** of the organization.
5. By submission, the participants grant permission to the organization to publish some of the noteworthy entries in their Facebook page, UP Oroquieta, ensuring that the contestants will be duly credited.
6. Winners shall be announced on the program proper of the event (May 1, 2021) to be hosted via Zoom. They will receive the corresponding cash prizes through supported bank transfers, as well as certificates.

Registration

1. Each team must submit the registration form (Google Form) provided by the organization **on or before:**
 - a. **February 28, 2021** – for the pre-registration phase



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b. **April 10, 2021** – for the registration phase

Link to Registration form: <https://forms.gle/oBLdNKh7jjx6muS29>

2. Upon accomplishing the Google Form, participating teams must **attach a list of their members in the Google Form** using the format provided below.
3. Registration fees shall be collected per team. A **picture of the proof of payment** must be attached in the registration form.
 - a. **Php 70/team** – Pre-registration
 - b. **Php100/team** – Registration
4. Listed below are the acceptable payment methods for the registration fee:
 - a. **Gcash**
Account Name: Joshua Rago
Account Number: 09399176246
 - b. **Paymaya: 09399176246**
 - c. **Smart Padala**
Reference number: 5577-5193-1205-4100
Joshua Rago
09399176246
Bayan, Lucena City

Zine Entries

1. All components (essays, photos, illustrations) of the entries must be original. Illustrations or any material lifted from online editing sites (i.e. Canva) is NOT considered original, and will thereby result to disqualification.
2. Entries must be at least **eight (8) pages and at most 16 pages long**. It must contain a cover and a back page. Contestants have the creative liberty to decide on the dimensions (page size) and DPI of their entry.
3. Zines must contain:
 - a. **At least two (2) essays**, not more than 500 words each. English or Tagalog may be used.
 - b. **At least two (2) photographs**



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c. Illustrations are **optional**.

Once these requirements are met, the participants have the freedom to decide how many of these elements will be added to complete their entry.

4. Topics to be tackled in the zine must be related to the central theme of the competition which is: **Panimdim at Pagbawi**. Specifically, it may be about:
 - a. Reclaiming our sense of democracy
 - b. Achieving justice
 - c. Recovering from the pandemic and super typhoons
 - d. Demanding accountability from persons in authority
 - e. Ending the culture of impunity and police brutality
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Program Proper

1. Winners will be announced during the program proper of the event on **May 1, 2021** to be hosted via **Zoom**. The organization will follow up the program flow to the point person of the team at least two weeks prior to the event.
2. Winners must be present at the program to be eligible to claim the cash prize.
3. There will be a series of **educational discussions** prior to the program proper that may provide valuable insights to the participants that can be included in their



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entries. Participants are not required to attend these discussions; but do note that they can use their learnings from these to further enhance the relevance of their content.

- a. The organization will forward links to the educational discussions at least three days prior. You may also check our Facebook page for updates and announcements.

Winners and Awards

1. The competition will hail three winners with corresponding cash prizes
 - a. **Overall Champion** will receive **Php 8,000.**
 - b. **First Runner-up** will receive **Php 5,000.**
 - c. **Second Runner-up** will receive **Php 2,000.**
2. Minor Awards namely the following will be given:
 - a. Best in Essay
 - b. Best in Photography
 - c. Best in Layout and Design
 - d. Best in Editorial Stance
3. Cash prizes will be forwarded thru supported bank transfer methods, upon the negotiation of the winners and the organization.
4. The organization will hand out the following certificates:
 - a. Certificate of Recognition (both major and minor awards)
 - b. Certificate of Participation
 - c. Certificate of Appearance*

*This will be given to the adviser/s if the participating team joined as a school-based organization/publication/official representative of their school.



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Criteria for Judging

For Overall Winners:

Relevance to the theme (40%)

Content of the essays and subjects of the photographs are able to reflect the central theme of the competition. The zine was able to discuss factual information and provide valuable insights regarding the main topics of the competition.

Artistic Expression (30%)

Team showcased ingenious use of color, layout, design and images to creatively communicate their messages.

Appropriateness (20%)

Team used appropriate, gender-sensitive, and non-offensive language in crafting their messages that can be consumed by the general audience. Images used do not show graphic depictions of violence, sexual harassment, traumatic triggers, and do not appropriate any cultural group/community.

Coherence and Unity (5%)

Team was able to bank in on a central idea, reinforcing it with consistent and coherent themes. Elements complement one another, and are not arbitrarily selected.

Execution and Technicalities (5%)

Team was able to comply with the requirements of submission, dimensions of the zine, and only used software that are acceptable in the competition.

For Minor Awards

Best in Essay

Relevance to the theme (40%)

Organization and Development of Idea (30%)

Style and Diction (20%)

Appropriateness (10%)

Standard Use of Grammar (10%)



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Best in Photography

Relevance to the theme (40%)

Technical Excellence (30%)

Artistic Merit (30%)

Best in Layout and Design

Thematic Unity (50%)

Creativity (40%)

Execution and Technicality (10%)

Best in Editorial Stance

Relevance to the theme (40%)

Consistency to a stance (40%)

Ability to solidify and support claims (10%)

Observe Ethical and Professional Standards (10%)

List of Members

[Publication Name]

Name	Contact Number	Email Address
(Name of Point Person)		

*Note that your team must consist of not more than 15 members.

Adlikha

2021

**Online Zine
Competition**

MAY 1, 2021 | ZOOM



FOR MORE INFORMATION, CONTACT CARMELA (09158876994)

About AdLikha

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Execution and Technicalities (5%)

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Criteria for Judging

For Minor Awards:

Best in Essay

- Relevance to the theme (40%)
- Organization and Development of Idea (30%)
- Style and Diction (20%)
- Appropriateness (10%)
- Standard Use of Grammar (10%)

Best in Photography

- Relevance to the theme (40%)
- Technical Excellence (30%)
- Artistic Merit (30%)

Best in Layout and Design

- Thematic Unity (50%)
- Creativity (40%)
- Execution and Technicality (10%)

Best in Editorial Stance

- Relevance to the theme (40%)
- Consistency to a stance (40%)
- Ability to solidify and support claims (10%)
- Observe Ethical and Professional Standards (10%)